

Columbus Style



Where Clients Become Like Family

When George Cleary founded The Cleary Company in 1994, he began working for clients he had known his entire life. It was a client base that would lay the groundwork for a philosophy that has permeated his company ever since. "Once clients hire us, they become part of our family," he says.

While his team always explores clients' personal tastes, budgets and lifestyles, they also gain an in-depth understanding of clients' greater visions for their homes. "Because we treat every client's home like our own, we understand today's decisions will impact tomorrow's dreams," he says. "We always design holistically, thinking about clients' future budgets and projects."

To help clients navigate the emotional stages of remodeling, Cleary says an in-house project management app and an incredible team of skilled craftspeople foster transparency and customer satisfaction. "The truth about remodeling is that it can be a hard and messy process, but treating clients like family ensures the final product and client experience are exceptional."

