



# THE CLEARY COMPANY

## *Tiniest Touches Tell All*

At The Cleary Company we strive to serve our clients in every way we can. We find that it's the little touches along the way that make the experience fun and valuable for both our team and our clients.

## *Team Knowledge*

We take pride in our combined wealth of experience and training, providing our clients with both skill and wisdom on every project.



### *Ethical Guides*

We are dedicated to professionalism, honesty, integrity, and responsibility.



### *Safety Training*

Safety is a huge priority for us at The Cleary Company. We provide safety training for everyone on our team.

### *Continuing Education*

Our team is always learning and growing. We encourage everyone on our team to further their education.

### *Average 20 years Experience*

With 12 employees we have a collective 242 years of industry experience and an average of 5 1/2 years with The Cleary Company.

12 people icons = 242 Years

### *Training the Next Generation*

Having high school students shadow us at The Cleary Company to learn how we operate, makes us proud to have the opportunity to educate the next generation.

## *Caring for Clients*

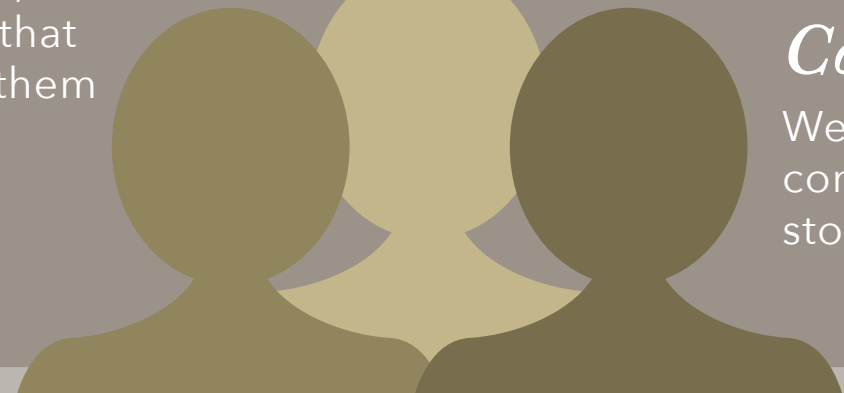
Each and every client we work with is unique and important to our team. We strive to support our local community.

### *Unique Welcome Boards*

We take great pleasure in creating welcome boards that will help you envision what your project will look like when it comes to fruition.

### *Always a Friendly Smile*

This isn't just a job for our team, it's our passion. We want to share that with our clients, and welcome them into our process.



### *Community Support*

We are involved in many community services projects, stop in and ask us about them!

24/7

### *Cell Connection*

We make it easy to contact us. Your comfort and happiness are of our utmost concern. We provide a 24/7 emergency number for our clients.



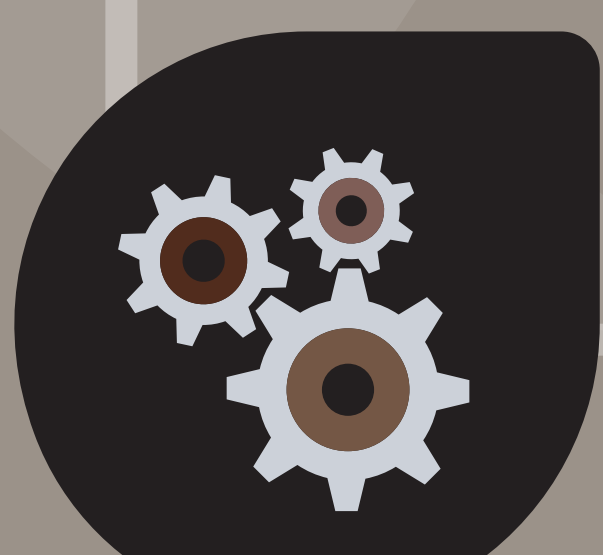
### *Personalized Gifts*

When we work with you, you are part of the family!



### *Services Referrals*

We use our contacts to connect past or present clients to reputable companies/trades when they have a specific home improvement or maintenance issue to be resolved.



### *58% Repeat & Referrals*

Our clients love our work and often come back to us for more work. Our clients often refer us to their friends and family when they are looking for remodeling services.

58%

## *Project Experience*

We want every client to feel comfortable throughout the project, and to be constantly involved in the process.

### *Safety Buckets*

Safety is a top priority for us at The Cleary Company. We take all safety precautions during jobs, including safety buckets on all jobs with first aid kits and fire extinguishers.



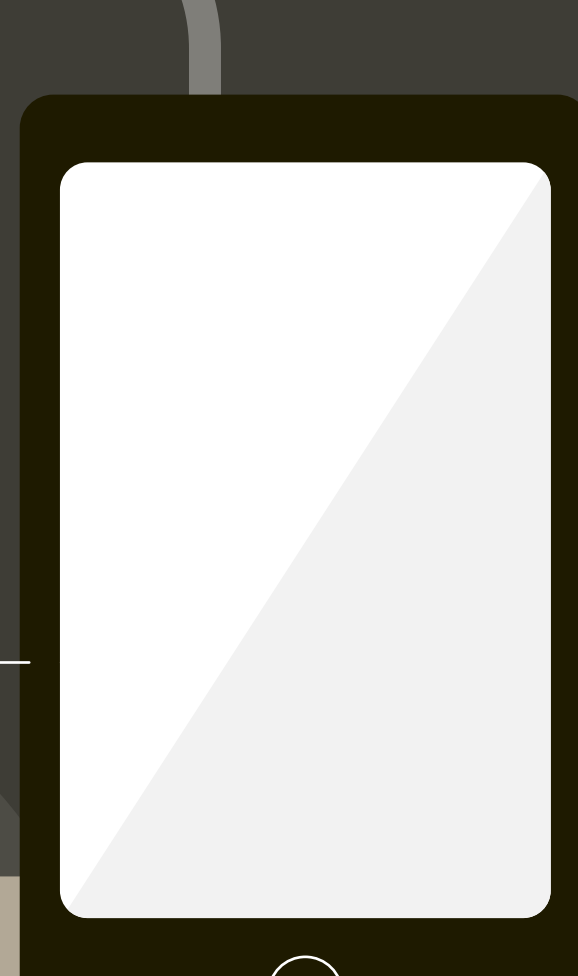
### *Design Visualization*

We want to make sure we have a shared vision for every project. We will often share Houzz photos with clients to help us understand our clients vision. Taping off or mocking up furniture in client spaces is a strategy we use to help them visualize the final look and feeling of a room.



### *The Cleary Company App*

Our app keeps our clients informed and engaged in the entire process. Our clients can see daily logs, look at and approve changes/selections, see payment schedules, etc. Our app is another way to keep communication open and share with our clients.



### *Personalized End of Project Gifts*

To show our clients how much we loved working with them we create personalized gifts for them at the end of the job. We want to thank our clients for giving us the opportunity to work with them.



### *Referral Program*

We give gift cards to past clients who refer new clients to us. We are always grateful for your support!

### *Finishing Efficiently*

We want working with The Cleary Company to be enjoyable and satisfying. We work to close jobs quickly so that the process isn't drawn out.